Subject: Re: Bridge Home Press Conference May 2nd - Request For WCBID Small Biz Owner Speaker
From: Wilshire Center BID <info@wilshirecenter.com>
Date: 04/26/2018 05:46 PM
To: Paul Kim <paulkim@jamisonservices.com>, Debra Leathers <dleathers@swlaw.edu>, Mike Sarebanha <msarebanha@swelgroup.com>, Mike Hakim <mike@mikehakim.com>, Sam Hakim <srhakim@aol.com>, Niall Kelly <NKelly@hotelnormandiela.com>, Mike Sarrabana <msarebanha@swel.net>, Jimmy Han <jimmyhan1@me.com>, HMH <colonyholdings@gmail.com>, Dustin Storey <dustin@centurywestpartners.com>, Brenda Arianpour <Brenda@greenbridgecorp.com>, Michael Downes <mdownes@arccapitalpartners.com>, Mark Thaler <mthaler@swlaw.edu>
BCC: "N. Gaston" <ngaston711h@gmail.com>

Good Evening WCBID Board,

As you know, the Mayor's highest priority for the City right now is to fight homelessness. Together w/ Council President Wesson, we are now bringing this fight to the Wilshire Center BID area.

Next Wednesday, the Mayor, Council President Herb Wesson and the WCBID will be holding a press conference to announce CD 10's site for a bridge home (temporary shelter). CP Wesson has selected a LADOT parking lot located on 6th/Vermont. As construction for supportive housing will take several years, we need an immediate solution now to help our fellow Angelenos in the streets.

- Event: Press Conference for Bridge Home (Mayor Garcetti and Council President Wesson)
- Time: 8:00am
- Location: LADOT Parking Lot 691
- Address: 682 S. Vermont Ave, 90005

We would love to have one of our WCBID small business owner to speak in support for the site. I wanted to check with the Board to see if any of you would be interested or know someone who would be good. They only have 5 speakers for the entire presser, so this will be a pretty big deal. Please let me know ASAP. Please give me a call or text message on my cell to confirm your availability 213.321.6163.

P.S. This news isn't public yet, so we are being very strategic and intentional about who we invite. If you could help keep a tight lid on this news, that will be greatly appreciated!

Thank you,
Michael Russell
Executive Director
Wilshire Center Business Improvement District (WCBID)
mike@wilshirecenter.com
www.wilshirecenter.com
facebook.com/wilshirecenter
IG: @WilshireCenterBID
213-487-7003
3600 Wilshire Blvd., Suite 1032
Los Angeles, CA 90010

> On Apr 25, 2018, at 12:41 PM, Wilshire Center BID <info@wilshirecenter.com> wrote:

Good Afternoon WCBIC Board Members,

After several discussions about the homelessness crisis in our district, Council President Herb Wesson has decided to build a much needed Emergency Homeless Shelter for 100 to 130 people with 24/7 services and security in the WCBID.

We are working with Council District 10 to introduce a motion to evaluate all issues prior to installation. We will be having a press conference with the Mayor and Council President on Wednesday, May 2nd 8 am to 8:45 am at 682 S. Vermont Ave. Please let me know if you are able to attend.

I will send more information later.

Thank you,
Michael Russell
Executive Director
Wilshire Center Business Improvement District (WCBID)
mike@wilshirecenter.com
www.wilshirecenter.com
facebook.com/wilshirecenter
IG: @WilshireCenterBID
213-487-7003
3600 Wilshire Blvd., Suite 1032
Los Angeles, CA 90010